



## OUTDOOR ACTIVITIES (AKTIVITÄTEN)



## PRESTIGE PARTNERS MEMBER DISCOUNTS PREISNÄCHLASSE FÜR MITGLIEDER



### WALKS . WANDERUNGEN \*

01. Levada da Serra - Santo da Serra - Camacha
02. Levada Ribeiro Frio - Portela
03. Vereda da Ponta de S. Lourenço
04. Levada Queimadas - Caldeirão Verde
05. Levada do Rei - São Jorge
06. Vereda Pico do Arieiro - Pico Ruivo
07. Vereda Encumeada - Estanquinhos
08. Vereda Assobiadouros - Fanal
09. Levada dos Cedros - Ribeira da Janela
10. Vereda e Levada do Galhano
11. Levada Rabaçal - Risco - 25 Fontes
12. Levada do Norte - Cabo Girão - Boa Morte

\* check the status with hotel reception  
Status mit der Hotelrezeption überprüfen

### OTHER ACTIVITIES . ODER AKTIVITÄTEN

13. Paragliding
14. Diving . Tauchen
15. Windsurf / Vela
16. Canyoning . Kanufahren
17. Surf . surfen
18. Karting . Kart

### 46. PORTO BAY SERRA GOLF \*\*\*\*\*

**SANTO DA SERRA**  
Sítio dos Casais Próximos  
+351 291 550 500  
www.portobay.com

**RESTAURANT & AFTERNOON TEA**  
**10% BLUE . 15% GOLD**  
Avó Micas (Madeiran)

**SPA . 5% BLUE . 10% GOLD**

### ATTRACTIONS ATTRAKTIONEN

47. **CENTRO HÍPICO QUINTA DE SÃO JORGE**  
**10% BLUE . 15% GOLD**  
horse riding - Pferde Reiten  
**SANTO DA SERRA**  
Sítio da Lagoa  
+351 291 552 043  
www.quintadasaojorge.com

48. **ESCAPADA DE CAVALEIROS . 10%**  
horse riding - Pferde Reiten  
**ESTREITO DE CÂMARA DE LOBOS**  
Caminho Velho dos Namerados  
+351 966 312 151  
www.escapadoscavaleiros.com

49. **CLUBE DE GOLF SANTO DA SERRA \* MACHICO**  
Sítio Antónimo da Serra  
+351 291 550 100  
www.santodaserragolf.com  
\*special prices for hotel guests  
+info : hotel reception  
Es gibt besondere Preise für Gäste des Hotels . +info : Hotel Rezeption

50. **PALHEIRO GOLF \* FUNCHAL**  
Rua do Balançat nº 29  
+351 291 793 120  
www.palheirogolf.com/pt  
\*special prices for hotel guests  
+info : hotel reception  
Es gibt besondere Preise für Gäste des Hotels . +info : Hotel Rezeption

51. **PALHEIRO GARDENS . 10% FUNCHAL**  
Caminho da Quinta do Palheiro 32  
+351 291 793 044  
www.palheirogardens.com

52. **GRUTAS E CENTRO DE VULCANISMO . 20% SÃO VICENTE**  
Höhlen- & Vulkanismuszentrum  
**SÃO VICENTE**  
Sítio do Passo do Passo . +351 291 842 404  
www.grutasecentrodevulcanismo.com

### 53. CENTRO DE CIÊNCIA VIVA . 20%

living science centre  
Zentrum der lebenden Wissenschaft  
**PORTO MONIZ**  
Rotunda do Ilhéu Mole  
+351 291 850 300  
www.portomoniz.ciencia viva.pt

54. **PARQUE TEMÁTICO DA MADEIRA . 20%**  
madeira theme park  
Themepark Madeira  
**SANTANA**  
Estrada Regional 101  
+351 291 570 410  
www.parquetematicodamadeira.pt

55. **CENTRO DE ARTES CASA DAS MUDAS . 20% \* CALHETA**  
Est. Simão Gonçalves da Câmara 37  
+351 291 820 900  
\* exhibitions . Ausstellungen

### SHOPS GESCHÄFTE

56. **MADEIRA AIRPORT**  
Madeira Flughafen  
www.anam.pt

**AIR SHOPPING . 10% RELAY \***  
**BLANDY'S WINE LODGE WINE SHOP**  
**TRAVEL & BUSINESS FOOTBALL GATE BORDAL**  
**SEGURELHA CORES DOCES**

\*books, guides & maps  
Bücher, Reiseleiter & Karten

**MADEIRA LOVERS . 10% merchandising . design**  
Madeira Airport . Madeira Flughafen  
www.madeira-lovers.com



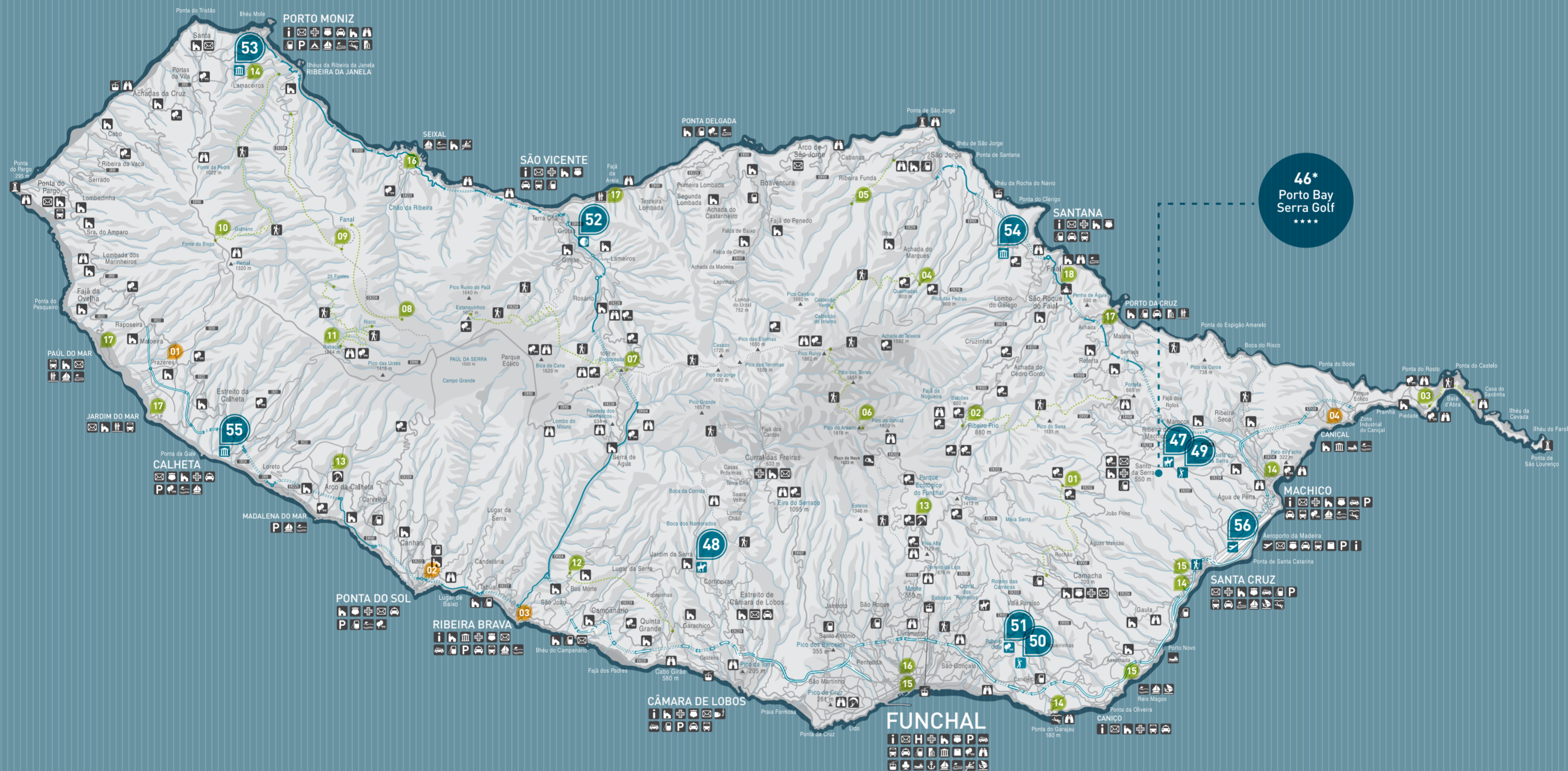
## CULTURE (KULTUR)

01. **GALERIA DOS PRAZERES CALHETA**  
Sítio da Igreja, Prazeres  
t: +351 291 822 204  
www.galeriadosprazeres.com

02. **CENTRO CULTURAL JOHN DOS PASSOS PONTA DO SOL**  
Rua Príncipe D. Luís 3

03. **MUSEU ETNOGRÁFICO DA MADEIRA RIBEIRA BRAVA**  
Rua de S. Francisco 24  
t: +351 291 952 598

04. **MUSEU DA BALEIA CANICAL**  
Rua da Pedra d'Eira  
t: +351 291 961 858  
www.museudabaleia.org



>> MADEIRA MAP



## DAVID ROSAS AV. ARRIAGA



David Rosas offers the best international brand portfolio of luxury watches and fine jewellery as well as providing the best level of personal service and premium instore experience.

Based on the knowledge acquired over 5 generations, David Rosas is a synonym for tradition, expertise and craftsmanship.

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AV. ARRIAGA, 32 • 9000-064 FUNCHAL • T +351 291 700 560 • F +351 291 700 569

INFO@DAVIDROSAS.COM | WWW.DAVIDROSAS.COM



## IS THIS YOUR FIRST TIME AT PORTO BAY ??

### porto bay prestige club . . .

is the loyalty programme of Porto Bay Hotels & Resorts !!  
the advantages begin just after the 1st check-out in any hotel of the group :  
discounts on accommodation rates, in restaurants & bars, treats in the room . . .

explore madeira island . . . follow our suggestions !!

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## SIND SIE ZUM ERSTEN MAL IN EINEM PORTO BAY HOTEL ?

### porto bay prestige club . . .

ist das Treueprogramm auf Porto Bay Hotels & Resorts !!  
Die Vorteile beginnen gleich nach dem ersten Check-out in einem Hotel der Porto Bay Gruppe : Preisnachlass in Übernachtungen, Restaurants und Bars, Aufmerksamkeiten auf den Zimmern . . .

Erkunden Sie die Madeira Insel . . . folgen Sie unseren Vorschlägen !!



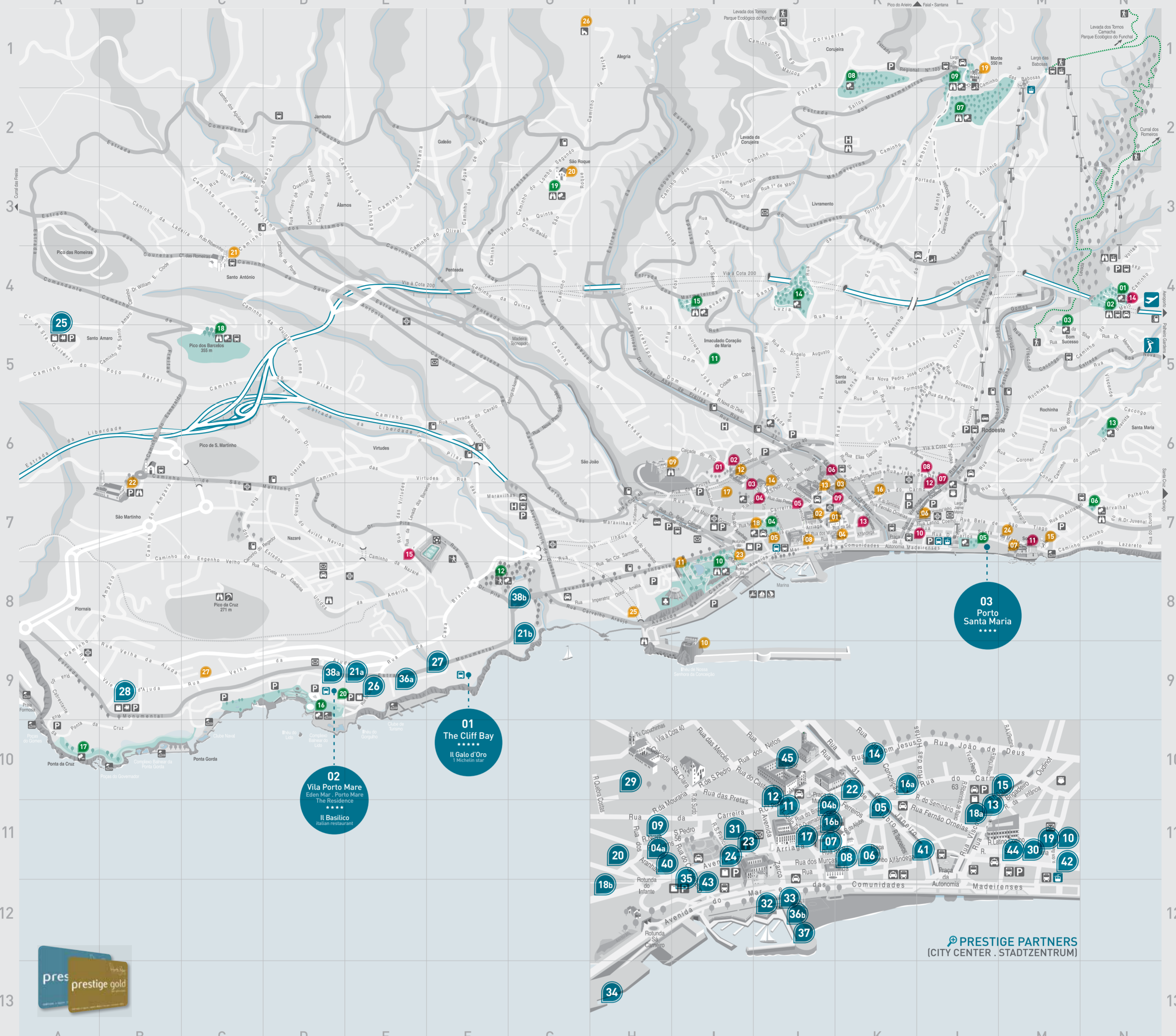
\*scan & see all advantages  
\*scannen Sie & sehen Sie alle Vorteile

PORTO BAY HOTELS & RESORTS  
Madeira, Algarve, Lisbon (opening soon), São Paulo, Rio de Janeiro, Búzios . . .  
www.portobay.com . www.portobayevents.com

+351 291 708 750 . prestigeclub@portobay.pt

FUNCHAL MAP >>





### MONUMENTS

- 01. Sé do Funchal [Cathedral] (7-J)
- 02. Palácio do Governo Regional (Palace) (7-J)
- 03. Câmara Municipal do Funchal (Town Hall) (7-K)
- 04. Assembleia Regional (Assembly) (7-K)
- 05. Teatro Municipal Baltazar Dias (Theatre) (7-J)
- 06. Mercado dos Lavradores (Market) (7-L)
- 07. Forte de São Tiago (7-M)
- 08. Palácio de S. Lourenço (Palace) (7-J)
- 09. Fortaleza do Pico (Fort) (6-H)
- 10. Forte de Nossa Sra. da Conceição (9-I)
- 11. Quinta Vigia [Official President Residence] (8-I)
- 12. Convento de Santa Clara (6-I)
- 13. Igreja do Colégio dos Jesuítas [Church] (7-J)
- 14. Igreja de S. Pedro (7-J)
- 15. Igreja do Socorro (7-M)
- 16. Igreja do Carmo (7-K)
- 17. Igreja Inglesa (7-I)
- 18. Igreja Presbiteriana do Funchal (7-I)
- 19. Igreja de Nossa Sra. do Monte (1-L)
- 20. Igreja de São Roque (3-G)
- 21. Igreja de Santo António (4-C)
- 22. Igreja de São Martinho (7-B)
- 23. Capela de Santa Catarina [Chapel] (7-I)
- 24. Capela do Corpo Santo (7-M)
- 25. Capela da Penha de França (8-H)
- 26. Capela da Nossa Sra. da Alegria (1-G)
- 27. Capela da Ajuda (9-C)

### MUSEUMS

- 01. Museu Quinta das Cruzes (6-I)
- 02. Museu Universo de Memórias (6-I)
- 03. Casa Museu Frederico de Freitas (7-I)
- 04. Museu Municipal (7-J)
- 05. Museu Fotografia Vicentes (7-J)
- 06. Museu do Instituto do Vinho (6-J)
- 07. Museu do Bordado e Tapeçarias (7-L)
- 08. Museu Henrique e Francisco Franco (6-L)
- 09. Museu Arte Sacra (7-J)
- 10. Museu da Electricidade (7-K)
- 11. Museu de Arte Contemporânea (7-M)
- 12. Núcleo Museológico Mary Jane Wilson (7-L)
- 13. Núcleo Museológico do Açúcar (7-K)
- 14. Museu de História Natural (4-N)
- 15. Museu do Brinquedo (7-E)

### PRESTIGE PARTNERS

MEMBER DISCOUNTS  
RABATTE FÜR MITGLIEDER

- 01. THE CLIFF BAY \*\*\*\*\* (9-F)**  
Estrada Monumental 147  
+351 291 707 700. www.portobay.com
- RESTAURANTS & BARS**  
10% BLUE, 15% GOLD  
Il Galo d'Oro [gourmet - 1 Michelin star]  
www.ilgalodoro.com
- ROSE GARDEN (international)**  
Rose Garden (international)  
Blue Lagoon (by the sea)  
Le Cliff Bar & Bistro  
Cactus Bar  
Navigator's Lounge
- SPA . 5% BLUE . 10% GOLD**
- 02. VILA PORTO MARE \*\*\*\*\* (9-D)**  
EDEN MAR . PORTO MARE . THE RESIDENCE  
Rua Simplicio dos Passos Gouveia 21  
+351 291 703 700. www.portobay.com
- RESTAURANTS & BARS**  
10% BLUE, 15% GOLD  
Il Basilio (italian - promenade)  
Med (mediterranean)  
Alfama (portuguese)  
Atlântida (international)  
Bar Varanda  
Bar Portofino  
Bar Doce Lima  
Oceano  
Lido
- SPA . 5% BLUE . 10% GOLD**

### GARDENS

- 01. Jardim Botânico (4-N)
- 02. Jardim dos Louros (4-N)
- 03. Jardim Orquídea (4-M)
- 04. Jardim Municipal (7-J)
- 05. Jardim Almirante Reis (7-L)
- 06. Jardim Miradouro Vila Guida (7-N)
- 07. Jardim Tropical Monte Palace (2-L)
- 08. Jardins do Imperador (1-K)
- 09. Parque Municipal do Monte (1-L)
- 10. Parque de Santa Catarina (8-I)
- 11. Madeira Orchids (5-I)
- 12. Jardim Magnólia (6-F)
- 13. Jardim Quinta da Boa Vista (6-N)
- 14. Jardim Palmeira (6-J)
- 15. Quinta do Poço (4-I)
- 16. Promenade do Lido (9-D)
- 17. Promenade da Ponta Gorda (10-A)
- 18. Miradouro do Pico dos Barcelos (3-G)
- 19. Miradouro do Largo de S. Roque (3-B)
- 20. Jardins da Vila Porto Mare (9-D)

### 03. PORTO SANTA MARIA \*\*\*\*\* (7-L)

Avenida do Mar 30  
+351 291 206 700. www.portobay.com

**RESTAURANTS & BARS**  
10% BLUE, 15% GOLD  
Arsenal (international)  
Captain's Bar  
Bar Promenade

**SPA . 5% BLUE . 10% GOLD**

### SHOPS

- 04. **DONA HORTÊNCIA . 10%** (11-H, 11-J) new  
Rua dos Aranhas 38. 04a  
Rua da Queimada de Cima 57. 04b  
+351 291 281 746
- 05. **LACOSTE . 10%** (11-K) new  
Rua dos Ferreiros, 44-46
- 06. **CASA AFRICANA . 10%** (11-K)  
men's wear . Herrenbekleidung  
Rua da Alândega, 53
- 07. **CASA MENDONÇA . 10%** (11-J)  
fashion . Mode  
Rua da Sê 8
- 08. **NOVA MINERVA . 10%** (11-K)  
fashion . Mode  
Rua da Alândega 31
- 09. **PATRICIA PINTO . 10%** (11-H)  
jewellery . Schmuck  
Rua Nova de São Pedro 56  
www.patriciapinto.com
- 10. **WALKING FRAME . 15%** (11-M)  
fashion . Mode  
Rua dos Barreiros 30 [Zona velha]  
www.walkingframe.pt
- 11. **LANDA BOUTIQUE . 10%** (11-J)  
fashion . Mode  
Rua Câmara Pestana 9
- 12. **QUIKSILVER . 10%** (11-J) new  
fashion . Mode  
Rua Câmara Pestana 34  
+351 291 220 671  
www.quiksilver.com
- 13. **MEIA LOUÇA . 5% \* 10% \*\*** (11-L) new  
children's fashion . Kindermode  
Anadia Shopping  
Rua Visconde do Anadia . shop 21  
+351 291 281 342  
\* footwear and accessories . Schuhwerk und Zubehör  
\*\* children's clothes . Kinderbekleidung
- 14. **MBOTTIER . 10%** (10-K) new  
footwear . Schuwaren  
Centro Comercial Europa loja 13  
Rua do Bom Jesus  
+351 291 237 403
- 15. **GÓDIVA . 10%** (11-J) new  
footwear . Schuwaren  
Avenida Arraga 11-15

### 16. CROK . 10% (10-K, 11-J) new

footwear & purses  
Schuhwaren & taschen  
Rua da Conceição 27. 16a  
+351 291 234 232  
Rua do Aljube 5. 16b  
+351 291 622 713

### 17. BAZAR ANADIA PATRÍCIO & GOUVEIA . 20% \* (10-L) new

embroidery & handcraft  
Stickerien & Kunsthandwerk  
Rua Visconde Anadia 34-A  
\* embroidery & tapestries  
Stickerien & Tapesserie

### 18. BORDAL . 10% \* (11-L, 12-H) new

embroidery & souvenirs  
Stickerien & Andenken  
Rua Dr. Fernão de Ornelas 77. 18a  
Avenida do Infante 26-B. 18b  
www.bordal.pt  
\* free guided visit to the factory  
Kostenlose Führung in der Fabrik

### 19. MADEIRA TRADICIONAL . 10% (11-M) new

vintage shop  
Rua de Santa Maria

### 20. TOUS . 10% (11-H) new

jewellery and purses  
Schmuck und tasche  
Centro Comercial Dolce Vita  
Rua Dr. Brito Câmara, nº9  
+351 291 231 250

### 21. CN JOALHEIROS (H STERN) . 5% (9-D, 9-G) new

jewellery . Schmuck  
Vila Porto Mare . 21a  
Rua Simplicio dos Passos Gouveia 21  
Reid's Corner . 21b  
Estrada Monumental 139

### 22. OURIVESARIA PARISIENSE . 10% \* (10-K) new

\* gold & silver jewellery  
Goldschmuck & Silberschmuck  
Rua dos Ferreiros 82  
www.ourivesaria.com

### 23. DAVID ROSAS . 5% \* 10% \*\* (11-I) new

luxury watches and fine jewellery  
Luxus-Uhren und feine Schmuckwaren  
Av. Arraga, 32. +351 291 700 560  
www.davidrosas.com  
\*\* watches . Uhren  
\*\* jewellery . Schmuck

### 26. CENTRO COMERCIAL EDEN MAR (9-E)

- MIDAS . 10% \*  
jewellery . Schmuck  
\* gold & silver jewellery  
Goldschmuck & Silberschmuck
- LIDO . 10%  
footwear . Schuwaren
- MARY BOTTIER . 10%  
footwear . Schuwaren
- MEKA SHOP . 10%  
fashion . Mode

### RENT-A-CAR

### 27. EUROPCAR (9-F)

5% BLUE, 10% GOLD  
Estrada Monumental 306  
Aeroporto da Madeira. +351 291 765 116  
www.eurocar.pt  
online code prestige blue : 42451145  
online code prestige gold : 42451150

### CULTURE

### 28. CINEMAS NOS \* (9-B)

cinema . Kino  
Forum Madeira . Estrada Monumental 390  
www.cinemas.nos.pt  
\* valid for 2 tickets monday's price applicable  
gültig für 2 Eintrittskarte Montag Preise anwendbar

### 29. ORQUESTRA DE BANDOLINS DA MADEIRA . 10% \* (10-H)

Igreja Inglesa  
Rua do Guebra Coimas 18. +351 291 752 173  
www.orquestradebandolinsdamadeira.net  
\* valid for concerts at the English Church  
or the Municipal Theatre, tickets purchase  
on the place and day of the concert.  
gültig für Konzerte in English Kirche oder  
im Stadttheater. Tickets Einkauf nur  
auf dem Ort und Tag des Konzerts.

### ATTRICTIONS

### 30. BY NATURE . 10% \* (11-M)

Rua D. Carlos I 27-29. +351 965 012 637  
www.bynature.eu  
\* segway

### 31. BLANDY'S WINE LODGE . 10% (11-I)

wine and accessories . Wein und Zubehör  
Avenida Arraga 28. +351 291 740 100  
www.blandyswinelodge.com

### 33. SEA BORN . 10% (12-J)

catamaran . Katamaran  
Marina do Funchal. +351 291 231 312

### 34. NAU SANTA MARIA . 5% (13-H)

historic sailboat . Historisches Segelschiff  
Estrada da Ponta Nova. +351 291 220 327  
www.madeirapirateboat.com

### 35. ROTA DOS CETÁCEOS . 15% (12-I)

whale & dolphin watching  
Wale & Delphine Beobachtung  
Marina Shopping, Avenida Arraga 75. shop 247  
+351 291 628 660. www.rota-dos-cetaceos.pt

### 36. BONITA DA MADEIRA . 10% (9-E, 12-J) new

dolphin & whale watching  
Delfin- und Walbeobachtungen  
Bootsausflüge zu den Inseln Desertas  
Estrada Monumental, 187 36a  
Apt. Baía Bloco Este, shop 1  
Marina do Funchal 36b  
+351 291 762 218. www.bonita-da-madeira.com

### 37. VENTURA NATURE EMOTIONS . 15% (12-J) new

whale, dolphin & birdwatching  
Wale, Delphine & Vogelbeobachtung  
Marina do Funchal  
+351 963 390 796. www.venturadomar.com

### 38. FREERIDE . 10% (8-G) new

mountain biking . Berg Fahrrad reiten  
Rua Simplicio dos Passos Gouveia, 21, loja B 38a  
Rua Dr. Pita nº 1, loja 1-A 38b  
+351 925 977 046. www.freeridemadeira.com

### 40. TUKXI MADEIRA . 10% (11-H) new

eco city tours . Eco stadtfahrt  
Rua dos Aranhas 53, 3º H  
+351 971 229 193. www.tukxi.pt

### 41. OLDTIMER TOURS . 10% (7-K) new

classic car tours  
Rua do Cidrao 8. +351 916 609 740

### 42. TELEFÉRICOS DA MADEIRA . 15% \* (11-M) new

cable car . Seilbahn Funchal / Monte  
Campo Almirante Reis. +351 291 780 280  
www.telefericodofunchal.com  
\* roundtrip . Hin- und Rückfahrt

### 43. NATURE MEETINGS . 5% (12-I) new

levada walks & mountain tours  
Levedas & Berge  
Marina Shopping . Avenida Arraga 75 . shop 247  
www.naturemeetings.com

### 44. MADEIRA STORY CENTRE . 10% (11-M) new

guided tours & products  
Führungen & Produkte  
Rua D. Carlos I 27-29. +351 291 000 770  
www.storycentre.com

### 45. COLÉGIO DOS JESUÍTAS . 10% (10-J) new

\* not cumulative with other promotions or campaigns  
gelten nicht im Zusammenhang  
mit anderen Promotionen und Kampagnen